



Business of Music: Do This First (Paperback)

By Henry Harris

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Business of Music Do This First is a handbook of Music Business 101 items you must do first. This guide explains the music business, social media, radio play, and radio charting along with music industry award show eligibility. Knowledge of the music industry helps you level the playing field. When you understand basic music business terminology and structure you protect your creativity and proprietary rights. Understanding how to make social media networking work for your music career is critical in our evolving technology era. Radio play and radio charting is not automatic, this guide presents a list of priorities and strategies designed to help you get on the radio and chart. You've created some great music, this guide will help you understand the music industry award shows and motivate you to go to the top.



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