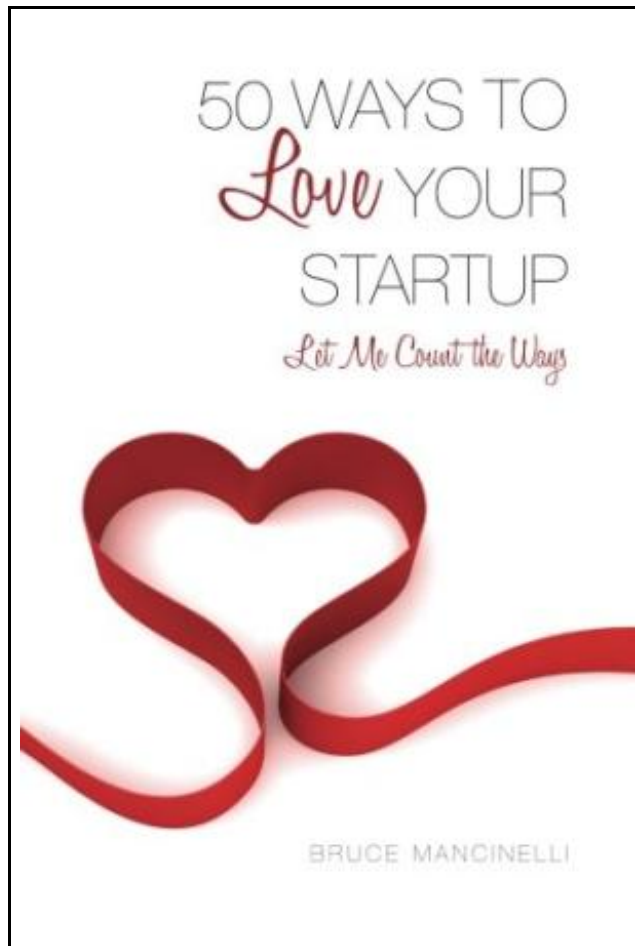


50 Ways to Love Your Startup (Paperback)



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Reviews

This pdf is fantastic. It really is basic but shocks inside the 50 % in the pdf. I realized this pdf from my i and dad encouraged this pdf to discover.

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50 WAYS TO LOVE YOUR STARTUP (PAPERBACK)



Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. About the Author - Bruce Mancinelli has had a hand in seven startups; five that achieved various equity events, one that is still to be realized and one that went bust. That s like five good meals, one still cooking and a flat souffle. Putting together a startup and managing its operations are much like preparing a gourmet meal. Even with a recipe and carefully following the instructions not every meal comes out looking like the picture in the cookbook. Great gourmet meals come from great chefs. Creating that successful startup company requires a plan (recipe) and a chef (entrepreneur) and a little help in the kitchen. Starting in high technology as a programmer, systems analyst, then sales and marketing and ultimately to assume CEO positions with software and Internet services companies, Bruce has experienced many lessons on what it takes to make a startup successful. While there are no silver bullets in the world of startups there are tried and proven techniques and guidelines that have come from lessons learned firsthand and from colleagues and business mentors along the way and Bruce shares them in this book. As Executive Director of INC.spire, a business incubator program and part of the Greater Reston Chamber of Commerce, Bruce has helped numerous startups achieve success. In fact INC.spire stands as one of the most successful incubator programs in the country having enjoyed a 96 graduation success with its clients. If to have been there and done that, make a difference, Bruce brings that knowledge to his 50 Ways to Love a Startup. Bruce delivers 50 important ways to embrace your big idea and make it a success. Bruce challenges the reader to seize that...



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